世品会各国高管考核表

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| **Name of the person being assessed** |  | **position** |  | **Country** |  |
| **Appraiser name** |  | **position** |  | **department** |  |

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| **Indicator dimension** | **main indicators** | | **Weights** | **Performance target value** | | **Assessment score** |
| World Goods Association preparations | Suggestions and proposals | | 5% | The adoption rate of proposals and proposals during the assessment period is above \_\_\_\_% | |  |
| Implementation of national governments and enterprises | | 5% | Implementing government support and corporate support rates above \_\_\_\_% | |  |
| World Trade Center venue and funding preparation | | 5% | The implementation rate of conference venues is above \_\_\_\_%  The completion rate of conference and exhibition funds is above \_\_\_\_% | |  |
| Administrative approval and legal procedures | | 5% | Meeting approval document  Public security filing, etc. | |  |
| Positive attitude | |  | Work with the World Trade Association | |  |
| World Trade Association sponsorship | |  | Corporate sponsorship fees for conferences and exhibitions | |  |
| Promotion and promotion of the World Association | |  | Report the number of promotions, the scope, the level of the media | |  |
| Management work plan completion rate | |  | Daily work plan, implementation, implementation and inspection | |  |
| World Goods Association will hold a contribution | Domestic enterprise participation | | 10% | Absolute and relative numbers | |  |
| National government participation | | 10% | Absolute and relative numbers | |  |
| Participation of countries around the world | |  | Absolute and relative numbers | |  |
| The completeness of the meeting plan | | 10% | The comprehensiveness, completeness and rationality of the conference and exhibition program | |  |
| Satisfaction of participating companies | |  | Above \_\_\_\_% | |  |
| Satisfaction of participating governments | |  | Above \_\_\_\_% | |  |
| Satisfaction of the participating participants | |  | Above \_\_\_\_% | |  |
| The reputation of participating in the participating media | |  | Above \_\_\_\_% | |  |
| Conference logistics work plan completion rate | | 10% | The completion rate of the logistics work plan reached 100% during the assessment period. | |  |
| Conference and exhibition completion | | 5% | Above \_\_\_\_% | |  |
| Contribution after the meeting | Media promotion and reporting | | 5% | Absolute and relative numbers | |  |
| Feedback from participating companies | |  | Absolute number and relative number, the immediacy and friendliness of processing are above \_\_\_\_% | |  |
| Reporting rate of branded goods | |  | Above \_\_\_\_% | |  |
| Summary and dissemination of the conference | |  | Immediacy, accuracy and globality | |  |
| Number of logistics complaints | | 10% | The number of logistics complaints during the assessment period shall not exceed \_\_\_\_ times | |  |
| Wibeis evaluation contribution | Recommended business success rate | | 5% | The completion rate of the training plan reached 100% during the assessment period. | |  |
| Wibeis basic data collection of branded goods | |  | Absolute, relative, timeliness, recurring, complete, scientific, accurate and reliable | |  |
| Wibeis evaluates the confidentiality of data | |  |  | |  |
| The enthusiasm and economy of Wibeis evaluation | |  | Timeliness, regularity, integrity | |  |
| Wibeis core employee retention rate and fairness and confidentiality | | 5% | Fair and equitable scientific secrecy | |  |
| The principle of the principle of reduction of points (a one-vote veto system for major issues) | 1. Unfair, unscientific words and deeds | |  | frequency | |  |
| 2, fake public and private, damage to the public fat phenomenon | |  | frequency | |  |
| 3, do not focus on the work of the World Association, promote the promotion of the World Trade Association as a privilege | |  | frequency | |  |
| 4, wibeis as a bait to damage the public fat privately, privately receive a bribe or gift | |  | frequency | |  |
| 5. Violation of international law and the UN Charter | |  | frequency | |  |
| 6. Violation of the UN World Trade Commission Charter | |  | frequency | |  |
| 7. Violation of the regulations of the World International Brand Conference | |  | frequency | |  |
| 8. Violation of the regulations of the UN ngo Executive Committee | |  | frequency | |  |
| 9. Violating the spirit of the UN World Trade Association | |  | frequency | |  |
| 10. Violation of the quality and taste of the product | |  | frequency | |  |
| 11. Violating the laws of brand science | |  | frequency | |  |
| 11. Violation of non-political and non-economic concepts | |  | frequency | |  |
| **The total score of this assessment** | | | | | |  |
| Assessment  index  Description | World product preparation success rate:  World Council meeting agenda and task completion rate = number of completed projects / total number of completed projects × 100% | | | | | |
| **examiner** | | **Reviewer** | | | **Examiner** | |
| **Signature: Date:** | | **Signature: Date:** | | | **Signature: Date:** | |

**世品会各国工作委员会主席、副主席、秘书长等高管成效考核指标量表**

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| --- | --- | --- | --- | --- | --- |
| **被考核人姓名** |  | **职位** |  | **国别** |  |
| **考核人姓名** |  | **职位** |  | **部门** |  |

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| --- | --- | --- | --- | --- | --- | --- |
| **指标维度** | **主要指标** | | **权重** | **绩效目标值** | | **考核得分** |
| 世品会筹备贡献 | 建议与提案 | | 5% | 考核期内建议与提案采用率在\_\_\_\_%以上 | |  |
| 本国政府与企业的落实情况 | | 5% | 落实政府支持和企业支持率在\_\_\_\_%以上 | |  |
| 世品会场地与资金筹备 | | 5% | 会议会展场地落实率在\_\_\_\_%以上  会议会展经费完成率在\_\_\_\_%以上 | |  |
| 行政批件与法律手续 | | 5% | 开会批准文件  公安备案等 | |  |
| 工作态度积极程度 | |  | 以世品会为主开展工作 | |  |
| 世品会赞助情况 | |  | 企业对会议会展的赞助费 | |  |
| 对世品会的推广与宣传 | |  | 报道宣传的次数、范围、媒体的档次 | |  |
| 管理工作计划完成率 | |  | 日常工作计划、实施、落实与检查 | |  |
| 世品会召开贡献 | 本国企业参与度 | | 10% | 绝对数与相对数 | |  |
| 本国政府参与度 | | 10% | 绝对数与相对数 | |  |
| 世界各国的参与度 | |  | 绝对数与相对数 | |  |
| 会议方案的完整度 | | 10% | 会议会展方案的全面性、完整性和合理性 | |  |
| 参展参会企业的满意度 | |  | 在\_\_\_\_%以上 | |  |
| 参展参会政府的满意度 | |  | 在\_\_\_\_%以上 | |  |
| 参展参会观众的满意度 | |  | 在\_\_\_\_%以上 | |  |
| 参展参会媒体的美誉度 | |  | 在\_\_\_\_%以上 | |  |
| 会议后勤工作计划完成率 | | 10% | 考核期内后勤工作计划完成率达到100% | |  |
| 会议会展完成度 | | 5% | 在\_\_\_\_%以上 | |  |
| 会后贡献 | 媒体宣传与报道 | | 5% | 绝对数与相对数 | |  |
| 参展参会企业的反馈意见处理情况 | |  | 绝对数与相对数，处理的即时性和友好度在\_\_\_\_%以上 | |  |
| 品牌商品的报道率 | |  | 在\_\_\_\_%以上 | |  |
| 对会展会议的总结与传播 | |  | 即时性、准确性和全球性 | |  |
| 后勤投诉次数 | | 10% | 考核期内后勤投诉次数不得高于\_\_\_\_次 | |  |
| Wibeis评价的贡献 | 推荐企业成功率 | | 5% | 考核期内培训计划完成率达到100% | |  |
| 品牌商品的wibeis基础数据采集 | |  | 绝对数、相对数、及时性、经常性、完整性、科学性、准确性和可靠性 | |  |
| Wibeis评价数据的保密性 | |  |  | |  |
| Wibeis评价的积极性与经济性 | |  | 及时性、经常性、廉洁性 | |  |
| wibeis核心员工保有率及公正性、保密性 | | 5% | 公正公平科学保密 | |  |
| 减分原则问题项（重大问题实行一票否决制） | 1、不公平、不科学言行 | |  | 次数 | |  |
| 2、假公济私，损公肥私现象 | |  | 次数 | |  |
| 3、不以世品会的工作为主，以世品会为特权宣传推广自己 | |  | 次数 | |  |
| 4、以wibeis为诱饵损公肥私，私下收取贿赂或者礼物 | |  | 次数 | |  |
| 5、违背国际法与联合国宪章 | |  | 次数 | |  |
| 6、违背联合国世品委章程 | |  | 次数 | |  |
| 7、违背世界国际品牌大会章程 | |  | 次数 | |  |
| 8、违背联合国NGO执委会章程 | |  | 次数 | |  |
| 9、违背联合国世品委世品会精神 | |  | 次数 | |  |
| 10、违背品质品格品位内涵 | |  | 次数 | |  |
| 11、违背品牌科学规律 | |  | 次数 | |  |
| 11、违背非政治性、非经济化理念 | |  | 次数 | |  |
| **本次考核总得分** | | | | | |  |
| 考核  指标  说明 | 世品会准备成功率：  世品会各项议程与任务完成率=已完成项目数/应该总完成项目数×100% | | | | | |
| **考核人** | | **复核人** | | | **审查人** | |
| **签字： 日期：** | | **签字： 日期：** | | | **签字： 日期：** | |

考核共有以下几大部分，具体内容见附表：

1、高管个人工作业绩与积极性考核（10%）

2、世品会关键事件完成情况（60%）

3、世品会非关键事件完成情况（5%）

4、本月与本国品牌企业有效沟通与完成情况（10%）

5、当月工作小结和下月工作计划完成情况（5%）

6、年度工作总结和下年度工作计划（10%）